

# 2019-2020 District Goals



**District:** District 320 B  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
I will motivate GAT Team to organise EL, Presidential Academy, CGL Programme etc,

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
I will motivate Region Chairperson and Zone Chair Person to undergo RL, ALI, Leadership Webinars etc,

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will be organizing Leadership Impact Programs at least 4 in this year to boost up the Leadership in all Lions

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	60
2nd Quartter	40
3rd Quartter	20
4th Quartter	20

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 140 new members.

### Action Itiems:

My disttrictt will esttblisn club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver110 Leos tto Lions

My disttrictt will organize att lea2tt membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	6	135
2nd Quartter	2	40
3rd Quartter	2	40
4th Quartter	2	40

By the end off tih 4th quartier, tih distiricti will stiarti 12 new clubs.

With a minimum offi 255 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz2 Leo Club(s).

My disttrictt will stta4t Specialitty Club(s).

Vetterans Club

Docttors Club

Itt Professionals

My disttrictt will stta2tt Campus Club(s) att 2-P school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	60
2nd Quartter	20
3rd Quartter	20
4th Quartter	40

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 140 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I will provide some Incentives for Retention 7 Growth

## NET GROWTH GOAL

140	+	255	-	140	=	255
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 50000 people.

### Action Itiems:

Ofi tthe ttotal number ofi people served in my distri1000 people will be youthh(under 18 years old).

My distriictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessmenttt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distriictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in tttheir community

Addittonal actton ittems ttto achieve ttthis goal

Will promotte Region wise Mega Services acttvitttes& Various service acttvitttes on PDG Birtthdays

## SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 200 service activities.

### Action Itiems:

I will educatte clubs in my distriictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Incentives to clubs for taking up various service projects

### Custom goal and action items

We will strive to achieve 100% Clubs reporting

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 4 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

We will plan and have a fund raising program to provide support to new members

## ADVOCATE

**In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

We will make all RCs and ZCs responsible to guide their clubs for doing service reporting